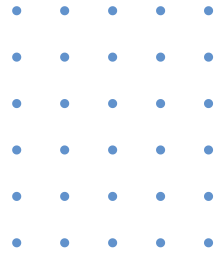


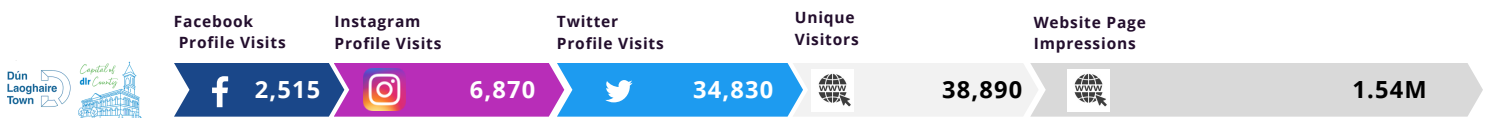
2022



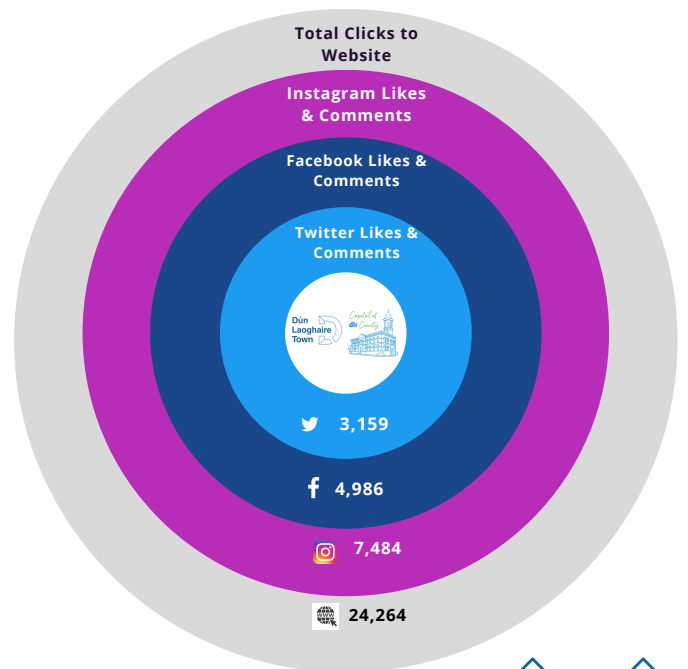
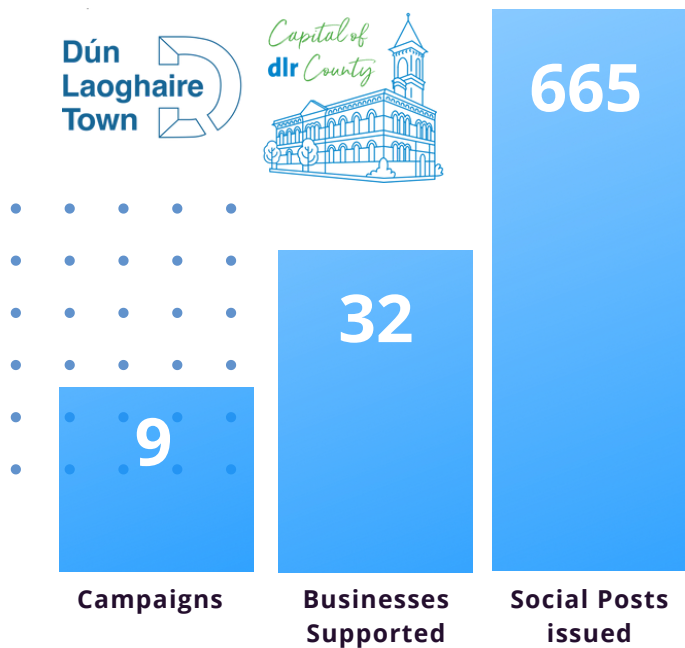
## DunLaoghaireTown.ie digital footprint in 2022



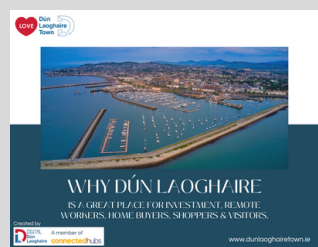
## Traffic delivered to DunLaoghaireTown.ie in 2022



## Engagement with dunlaoghairtown.ie content



## Featured items from 2022



We took our 'Digital First Communities' model national in 2022

# DIGITAL FIRST DAY 2022



**50+**

Events Across Ireland



**4.7K**

Event Listing Page Views

**1.7M**

#digitalfirstday Reach



**1250+**

Attendees



**40**

Microsoft Volunteers



**80+**

Regional Media Mentions

**7.7K**

Digital First Day Video Views



**70**

Pullups Distributed



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